



August 4, 2016

To Whom It May Concern:

It is my great pleasure to tell you about Karly Marcy. For the summer of 2016 she has served our organization as a full time intern working on a variety of projects. She has integrated herself completely into Gulf Coast Humane Society's culture and has become a team member. Karly has a wonderful way of developing relationships with staff and clients and her gentle spirit is felt by the pets within our care.

As an intern Karly was able to take on the research in preparation for our 70th anniversary which will take place next year. Our organization had very little known history and Karly spent a good amount of time at the local newspaper, library and historical museum. From her findings she was able to write our history and found many newspaper articles from the past. She also was able to put together a yearlong digital marketing plan for the organization celebrating the anniversary and fund raising efforts.

Attitude is such an important quality and Karly exemplifies the type of person you want for an organization. Her positive spirit and forward thinking helped with getting many public relation materials produced. She easily worked with different managers and departments to get projects done in a timely and efficient matter. Her writing abilities were organized and well thought out.

I personally enjoyed the day to day work with Karly. She kept an open mind, received direction and welcomed constructive criticism to improve her work. I will hate to see her go but know that she has a bright and successful future ahead of her.

I highly recommend Karly for I know that she will be dedicated to whatever area that she decides to pursue.

Sincerely,

Robin Griffiths

Robin Griffiths
Development Director